



HAMILTON

Winterfest

WinterFest Public Art Call

Call for Submissions

Application Deadline: Friday, October 19, 2018

WinterFest 2019

WinterFest is a citywide, winter-inspired festival that takes place between February 1 and 18 in Hamilton, Ontario. More than 75 events take place during the festival, ranging from free skates, to the Frost Bites site-specific theatre festival, to neighbourhood park parties. New in 2019, we're introducing 'The Canteen', a moveable pop-up festival that will feature food, entertainment and public art.

Cobalt Connects, a Hamilton-based non-profit arts organization, is now co-producing Winterfest with the City of Hamilton. We intend to solidify the event's brand and bring increased marketing, programming and excitement to this 40-year-old festival.

The Canteen

To enhance the existing WinterFest partner programming and to create a unique environment for new programming, Cobalt Connects is creating The Canteen. The Canteen is a movable festival pop-up based out of modified camping trailers. The trailers will deliver a range of programming including: live music, spoken word, a pop-up public art piece, signature Winterfest food and drinks, a children's winter obstacle course, and a custom-made fire pit for roasting marshmallows and making s'mores.

The Public Art Trailer is intended to give Winterfest a signature **work with a light-based component** that will act as the focal point to the festival. Each year, a new work(s) will be commissioned, slowly building towards a light festival featuring new contemporary work.

Artwork Considerations

What we want:

- A signature piece that will act as a beacon for the 2019 WinterFest events
- A work that will remain interesting and relevant in future years
- Artwork that does not pose any risks to public safety and is durable for repeated use over the two-week festival
- A contemporary, yet accessible

What we don't want:

- Your typical "festival of lights" (i.e. generic winter shapes and characters)
- Religious icons or holiday-themed content
- Flashing lights (gradual transitions are fine)
- Amplified Sound

Technical Limitations

- The artwork and all of its component parts must fit into a 5' x 8' U-Haul utility trailer (specs available below)
- The work can draw power from a maximum of 2 – 120V plugs
- The work cannot not be reliant on a computer for programming
- The work must be completely reliable in temperatures to -20 degrees
- The work must be assembled and disassembled daily with ease by no more than 2 people in 2 hours (less is certainly more in this department)
- The artwork will be displayed outdoors in unprotected areas and must be able to withstand wind, rain, snow, sleet, etc.

Trailer Specifications

5' x 8' UHaul Trailer

<https://www.uhaul.com/Trailers/5x8-Cargo-Trailer-Rental/AV/>

Budget

The **selected artist will receive \$5000** to cover all costs related to designing, fabricating and delivering the completed work to Cobalt Connects. The selected artist(s) will be required to train staff on how to load, unload and install the work prior to the festival.

The artist(s) will submit a budget for approval by Cobalt Connects upon project approval. 75% of the fee will be paid in advance to enable the artist to purchase supplies and cover fabrication costs. 15% to be paid upon a studio visit or project update of substantial completion. 10% to be paid upon final delivery of the artwork.

The artist is not responsible to renting or moving the trailer.

The artist is not responsible for installation or staffing throughout the festival.

Cobalt Connects will retain ownership of the work, and the right to use images of the work for promotional uses.

Eligibility

Eligible Requirements

All Ontario-based artists and/or artist collectives are eligible to apply. The selected artist must be able to personally deliver the completed artwork to Cobalt Connects in Hamilton for training and installation instruction by **Monday, January 21, 2019**.

Cobalt Connects strives to be an inclusive cultural organization and we encourage submissions by artists of colour, new immigrants, members of the LGBTQ2S community, and all active professional artists with appropriate experience.

Recognition

The artist will be recognized in print and digital promotional materials including the website, social media, print flyers and programs, and key marketing pieces in traditional media.

Submission Requirements

Submission for this project are due by 4:00pm on Friday, October 19, 2018. Submissions must be sent via email to kim@cobaltconnects.ca. Email notification will be sent to confirm receipt of submission. If this is not received within 3 days, please contact the email address provided above.

Additional materials not requested will not be reviewed. Late submissions will not be considered.

Submissions should include the following:

1. CV (maximum 2 pages)
2. Project examples and previous work: up to 6 images and associated image list that includes location, materials, date and other relevant project information. Video files may also be submitted, where appropriate (files must be viewable on MAC computers)
3. Project concept and written description (1 page maximum)
4. Sketch of your proposed artwork concept. This should be a simple, rough sketch (we do not expect full renderings, models, etc.)

Questions

Kim Selman

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Email: kim@cobaltconnects.ca