By the Square Foot

Project Description

By the Square Foot is a project led by Cobalt Connects, a non-profit arts service organization in Hamilton, ON. Over the past 12 years Cobalt has played an instrumental role in developing studio, exhibition, and performance space throughout Hamilton for the growing creative/cultural sector.

We've placed hundreds of artists, creative companies and organizations in spaces across the city. We've worked with private sector investors to purchase, design, renovate and tenant more than 75,000 square feet of space with creative/cultural tenants. We now teach workshops throughout the province in partnership with ArtsBuild Ontario on how to create engaging public spaces.

These spaces, and the countless others throughout our community not developed by Cobalt, have become hubs of production and creative collaboration, points of neighbourhood pride, sites of engagement and excitement, property tax revenue generators and sales-centres for culture as they provide the support layer essential to this sector.

Over the past 10 years the creative/cultural sector in Hamilton has become a national story.

Our unique blend of ethnic communities, stunning and advantageous geography, rich history and aboriginal origins, blue-collar determination, entrepreneurial ambition, and countless other factors have led to a genuine and often-described gritty cultural scene. This has bred a mix of multidisciplinary artists, musicians in almost every genre, painters and potters abound, a constant tide of coming and going creatives, and generations of working artists. And now, culture is undeniably a driving-force in the local economy, social fabric and sense of place that is Hamilton.

Its often understood that in any city, the benefits of a growing cultural scene bring with it changing neighbourhoods, greater diversity, enhanced built form, an attraction to renewed public amenities, a residential development boom, adaptive re-use projects and degrees of economic prosperity. But while these elements benefit the broader community, and possibly the creative sector, what's often 'forgotten' is that these very factors likely make the spaces that are essential to affordable, safe and engaging artist practice and accommodation scarce. We say 'forgotten' because this process, this pricing out of cultural creators, has been a known cause and effect for decades – but seems to be overlooked when a community is in the midst of a known boom.

The By the Square Foot project is part of Cobalt's ongoing interest in ensuring that there are safe, affordable and quality spaces made available for artistic and creative practice in Hamilton. Additionally it is part of our ongoing desire to create an ecosystem of participants in creating, funding and financing, building and developing, occupying and animating cultural spaces in the neighbourhoods throughout this community.

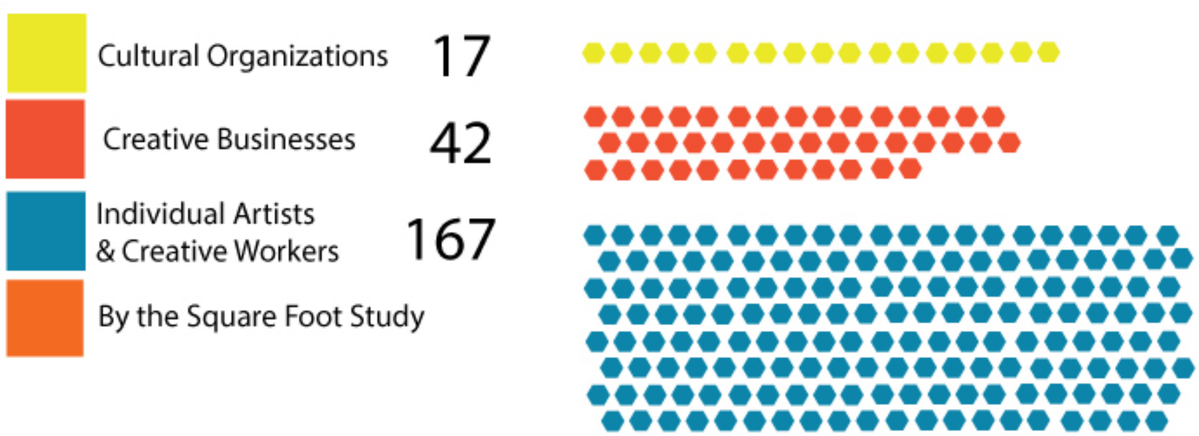
Methodology

The By the Square Foot project is gathering information and creating opportunities for input in a number of ways over this 8-month project. Cobalt conducts cultural research in number of communities throughout Ontario, and we feel the best results come from engaging the stakeholder group throughout the research process – not just the beginning and end.

Opening Survey

To gather a first wave of information Cobalt focused on creating 3 surveys that were delivered in an online format. Each survey focused on one of three core interest groups in the creative sector: individual artists & creative workers, non-profit organizations, and finally for-profit creative companies. We would like to acknowledge the support of the Hamilton Arts Council, Hamilton Chamber of Commerce, dozens of organizations and artists fro sharing the survey with their networks to assist in reaching this many respondents.

Responses:	Individual Artists / Creative Workers	167
	Cultural Organizations	17
	Creative Businesses	42



These responses represent a total of 458 artists and creative worker once we include the employees of the organizations and businesses that participated.

This document will outline the **Initial Findings** of this survey, which will act as a starting point for determining areas of greater interest and data gaps, and follow-up processes going forward.

Next Steps

The following opportunities and processes will be used to dive deeper into the themes and threads uncovered in the Initial Findings.

Open House

On April 5th, Cobalt Connects will host an open house to explore the data gathered in the survey and generate conversation around the core threads. The event will accommodate 75 guests for a sit down dinner and generative conversation about cultural space based on the data we've gathered and their personal experience.

Interviews

Following the Open House Cobalt will be seeking up to 15 people for one-on-one recorded interviews. This opportunity will allow us to have in-depth conversation with individual artists, developers, city staff, building owners and organization leaders about their perspective on creative space in Hamilton. Our hope is that gives us amore human and lived-experience understanding of the current state of the sector.

More Data!

While the survey has provided a great slice of data for us to work with we always want more. Thankfully Cobalt's networks and previous work provides us with links to loads of great data.

CADAC – Canadian Arts Database will soon be releasing free data enquiries to Arts Service Organizations in Ontario. This means we'll have greatre access to information filed by non-profits and charities receiving arts funding in Hamilton, and across the country for comparison.

City of Hamilton – has a wealth of data from tax incentive use to GIS data, cultural planning process work and economic development statistics. We hope to create a partnership that sees us bringing some of their data forward to the community.

Cobalt Connects – our online directory has been slowly but surely gathering data about the growing arts sector in Hamilton. While its by no means a full list, it is another snap shot of the sector that can be reviewed

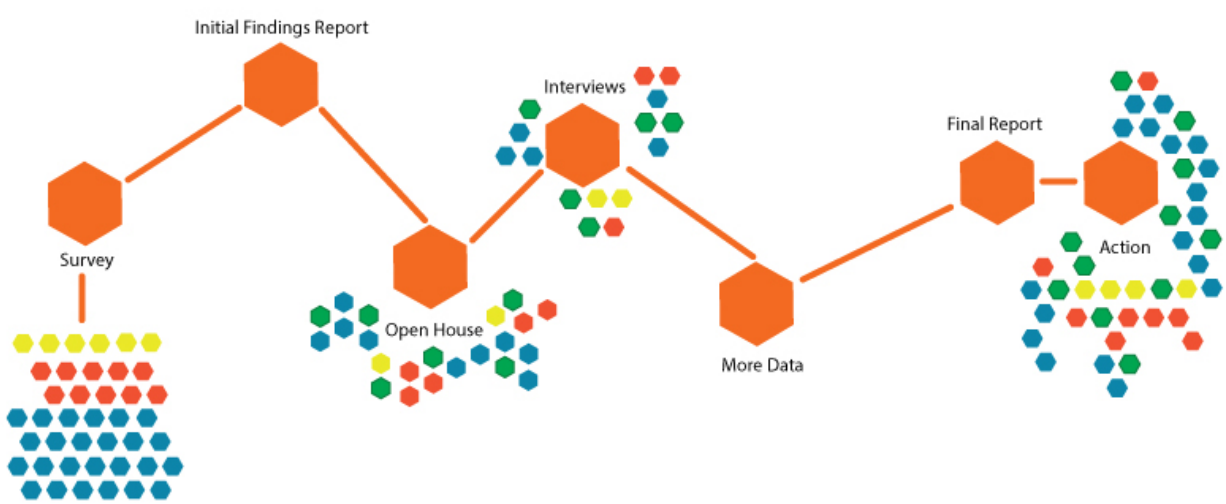
ASO Partners – Cobalt is also reaching out to groups like ArtsBuild Ontario, the Hamilton Arts Council, and other administrative organizations to see what kind of data they may have access to that is sharable within privacy legislation guidelines.

InfoCanada / Information Hamilton / Chamber of Commerce – all have a wealth of information about businesses and organizations in Hamilton. Each one comes with their own challenges (ie. Chamber is paid members only, InfoCanada is often dated information, etc.) but they all have value. Our hope is they can share information with us to help create a more complete picture.

Final Report

Once we feel we've exhausted the information gathering process we'll issue a final report. As with Cobalt's work in other communities our reports aren't just fact dumps – they're designed to inspire action. Cobalt was founded based on research conducted by Jeremy Freiburger in 2000 about the need for creative space in Hamilton – which led to the creation of 270 Sherman, Paper Box Studios and the Studios at Hotel Hamilton. Our subsequent study, the Hamilton Creative City Initiative in partnership with CivicPlan and the Community Centre for Media Arts, was a precursor to the City's economic development focus on the creative sector and many initiatives by Cobalt. We aim to generate comparable results with the findings of this project.

Once released the final report will make recommendations for artists, organizations and creative businesses, draw attention to key issues for the City of Hamilton, identify opportunities and weaknesses for the private sector real estate community, and set-out committed action by Cobalt Connects based on the findings.



Engagement Process

Initial Findings

Below we have created an introduction to the data gathered from the Opening Survey process. We've divided the data in to the three survey groups: Individual Artists & Creative Workers (167), Cultural Organizations (17), Creative Businesses (42).

The data has been corrected to remove incomplete responses, responses from outside the Hamilton boundary, and any respondents we feel fall outside the creative sector.

This information is presented as information for discussion. After the Initial Findings section we'll explore a few threads and the different perspectives one could have when approaching the information.

Individual Artists & Creative Workers

Individual artists and creative workers are literally the life-blood of this sector. Without their remarkable talents and willingness to share their unique perspectives there would no exhibitions or concerts, no artcrawls or festivals, no films or podcasts. The cultural sector itself, and those sectors who benefit from it, must be regularly reminded that at the root of this industry are individuals who for the most part earn less than the low income cut off in the province of Ontario.

Response Rate

- 167 total responses, 14 respondents only entered baseline data – this has been accounted for in calculations

Respondent Profile

- Average age: 41.5 years, Median age: 40
- Sex: 55% female, 43 % male, 2% other/undisclosed
- Average years living in Hamilton: 19.25 years
- Range of years living in Hamilton: 6 month to 60+ years
- Career Range:
  Hobby 3%
  Emerging 35%
  Mid Career 38%
  Established 20%
  Retired 5%
- Maps:
  Home Postal Code / Career Level
  Home Postal Code / Annual Earning
  Home Postal Code / Discipline

- Diverse mix of artistic disciplines
- Geographically dispersed across the entire city with known concentrated areas on James Street North, Dundas, Locke Street

- Primary Disciplines

Arts Education	0%
Culinary	1%
Animation & Gaming	1%
Festivals and Events	1%
Other (please specify)	1%
Architecture	2%
Web & Interactive	2%
Community Arts	2%
Dance	3%
Graphic Design	3%
Advertising, Branding, Communications	5%
Fine Craft	5%
Literary Arts	6%
Film / Video	7%
Photography	9%
Music	12%
Theatre	16%
Visual Art	24%

Annual Earning

- 100% of artists who self-identified as hobbyists or retired earned $20,000 or less
- 93% of emerging artists make $20,000 or less
- 56% of Mid Career artists earn $20,000 or less, 43% earn between $20 – 60,000, only 3% earn more than $60,000
- 45% of Established artists earn $20,000 or less, 26% between $20-40,000, 22% earn over $60,000 annually
- Only 10% of Artists without regular access to a studio (owned or rented) regardless of career level earn more than $20,000 per year
- 85% of the artists who earn more than $20,000 per year live in the lower city
- only 24% of artists living on the mountain earn over $20,000 per year, compared to 38% in the lower city
- Highest earners are concentrated on the south side (Kirkendall, Durand, Stinson, St. Clair neighbourhoods), with growth in the north (Central, Jamesville, Beasley and Lansdale).
- Individual disciplines have earnings trends such as: all theatre and literary artists earn less than $20,000; all music and visual artists earn less than $20,000 until they reach Established career level; graphic design, film/video and web-based artists' earnings increase in step with their career level
- 59% of male artists earn $20,000 or less, compared to 76% of female artists
- 20% of male artists earn $40,000 or more, compared to only 4% of female artists

Emerging | Mid Career | Established

93% earn less than $20,000

56% earn less than $20,000

45% earn less than $20,000

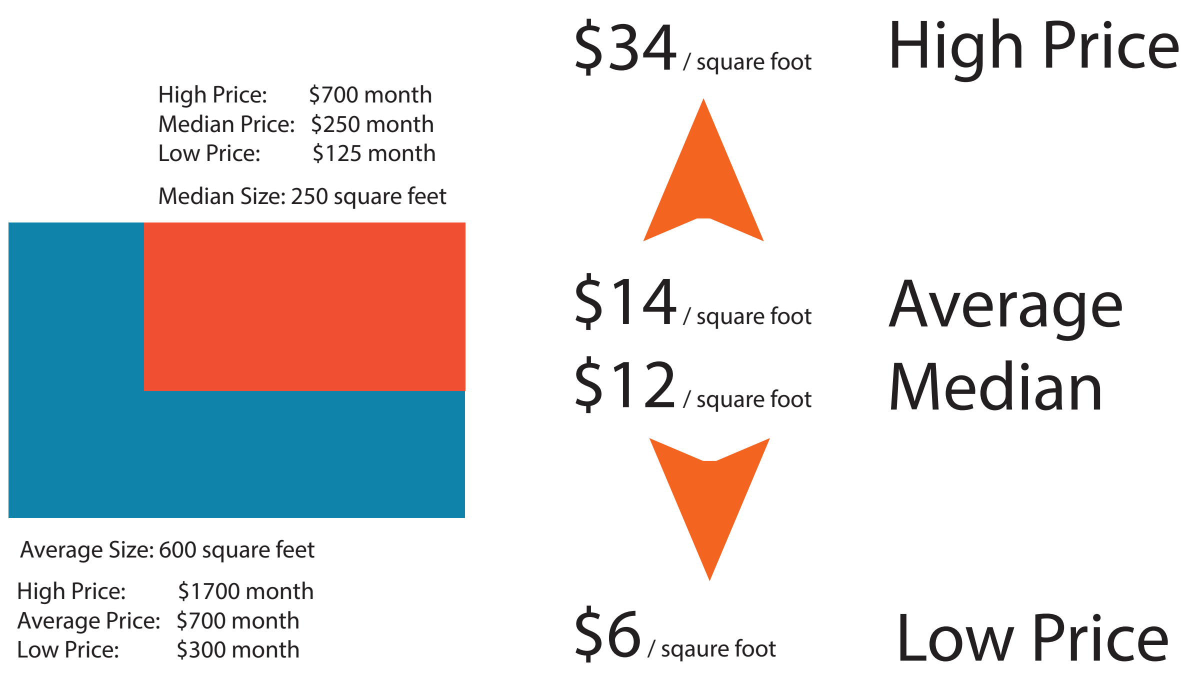
only **10% of artists**
without dedicated access to studio space earn over $20,000

62%
of emerging artists have
no access to studio space

71% of artists
feel their current space
is limiting their success

Cost of Studio Space / Access to Studio Space

- 71% of creatives feel that their current workspace limits their success
- 44% of artists have no dedicated work space, 39% of artist have a dedicated work space at home, 13% rent studios, 4% own their studio
- 62% of Emerging Artists do not have access to studio space
- Average rental rate: $14/ square foot
- Median rental rate: $12 / square foot
- Low rate: $6/ square foot High rate: $34/ square foot
- With only 91 respondents providing information about the size of their studio, a total of 60,083 square feet of studio space was reported
- Average size: 660 square feet, Median size: 250 square feet
- Highest rate and lowest rate are both on James Street North
- Majority of artists with studios in their home assign no monetary value to the space (i.e. portion of mortgage or rent, portion of utilities, etc.)
- 70% of studios exist in buildings with other creative workers
- 65% of creatives share their studio with other creative workers
- Map: Home Postal Code / Access to Studio Space



What makes a great studio environment?

- top physical/service attributes: natural light, high quality internet, sound control (ability to be loud, ability to not hear other loud people)

- top social attributes: balance between public and private space/time (can close the door and work, or open the door and connect), inspiring neighbourhood (cool architecture, other creative, people to observe, social spaces outside of studio), privacy (away from home, "be myself", focused)

What kind of space would help you succeed?

Physical/Service Attributes:

- larger open spaces
- lots of light
- computer lab
- mix of spaces (gallery, studio, theatre, storage)
- music friendly spaces
- industrial / messy space
- dance / theatre rehearsal
- live/work combination, live/work/commercial combination

Social Attributes:

- critical dialogue
- mix of career levels
- ability to teach / be taught
- mentorship
- literary sector engagement
- ability to invite public in easily
- skilled people to assist with practice
- mix of disciplines in one space

Overall Attributes:

- affordable
- one where I don't have to ask for basic repairs

Location of Production

- The vast majority of individuals work and production happens in Hamilton
  - 83% and 89% respectively reporting 0-25% of work happening within 1 hour, or beyond 1 hour from Hamilton, means only a fraction is happening outside the city

At Home

0-25%	26-50%	51-75%	76-100%
31%	17%	22%	30%

Elsewhere in Hamilton (but not at home)

0-25%	26-50%	51-75%	76-100%
53%	22%	13%	12%

Outside Hamilton (within 1 hour drive)

0-25%	26-50%	51-75%	76-100%
83%	13%	3%	1%

Outside Hamilton (beyond 1 hour drive)

0-25%	26-50%	51-75%	76-100%
89%	8%	2%	1%

How do you use your space?

- Phases of work pattern: think/write, research, design, prototype, create seemed to hold true in most every discipline
- Studio as a multifunctional / chameleon-like space that shifts to match the artists need at the point in the phases of work (office for admin, safe space for ideas, messy space for making)
- Computer use is prevalent in most disciplines with the exception of those who have dedicated space for more industrial or tactile practices
- Almost no mentions of using studio as a sales space which implies this happens elsewhere
- Minimal mention of using the studio as an administration space (3 mentions of ‘marketing’, 5 mentions of ‘administration’, 3 mentions of ‘meeting clients’)
- Those with home studios mention the time spent on converting the space from living to working (ie. moving furniture to make room, clearing the table)
- Only 2 mentions of collaborating or sharing

Non-Profit / Charitable Creative Organizations

For the most part the non-profit and charitable segment of this sector exists to provide a business or administrative framework for the development and support the artistic goals and ambitions of the individual artists / creative workers, and to bridge the gap between their output and the public. This layer of the sector employs, among others, marketing experts and curators, educators, fundraisers, technicians, administrative staff and engages thousands of volunteers. For the most part this segment of the sector manages the primary facilities most people associate with culture – theatres, concert halls, museums and the like, as well as the major events and festivals in our community.

Response Rate

- 17 respondents total
- Due to the low response rate Cobalt will be continuing this survey to increase participate from key sectors

Respondent Profile

- Represents a small mix of discipline types, highest representation was dance (25%), visual art (18.75%) and arts education (18.75%)
- Average number of reported employees 4.85, median is 3
- There is no difference between number of years in business (26.15 average, 14.5 median) and number of years operating in Hamilton. Indicates non-profit creative organizations are starting, and staying, in Hamilton.

Annual Operating Budget

- 43.75% of respondents reported an annual budget of under $50,000
- 12.50% reporting a budget range $50,000 - $100,000
- 25% reporting a budget range of $100,001 - $250,000
- 12.50% reporting a budget range of $250,001 - $500,000
- 0% reporting a budget range of $500,001 - $1M
- 6.25% reporting a budget range of 1M – 5M

Location of Programming / Activities

- The vast majority of non-profit programming / activities happens in Hamilton

Hamilton

0 – 25%	26-50%	51-75%	76-100%
0%	6%	18%	71%

Outside Hamilton (within 1 hour drive)

0 – 25%	26-50%	51-75%	76-100%
53%	6%	6%	0%

Outside Hamilton (beyond 1 hour drive)

0 – 25%	26-50%	51-75%	76-100%
47%	0%	6%	0%

Outside Ontario (within Canada)

0 – 25%	26-50%	51-75%	76-100%
47%	0%	0%	0%

Outside of Canada

0 – 25%	26-50%	51-75%	76-100%
47%	0%	0%	0%

Location of Participants / Members / Audience

- Client base is more spread out but with a concentration in Hamilton
  - 53% report that between 76-100% of clients located in Hamilton
  - 29% report that between 51-75% of clients located in Hamilton

Online

0 – 25%	26-50%	51-75%	76-100%
35%	6%	0%	6%

Hamilton

0 – 25%	26-50%	51-75%	76-100%
0%	12%	29%	53%

Toronto

0 – 25%	26-50%	51-75%	76-100%
41%	24%	0%	0%

Ontario (beyond Hamilton / Toronto)

0 – 25%	26-50%	51-75%	76-100%

59%	12%	6%	0%

Canada (outside of Ontario)

0 – 25%	26-50%	51-75%	76-100%
47%	0%	0%	0%

International

0 – 25%	26-50%	51-75%	76-100%
53%	0%	0%	0%

Administrative Location

Rental vs. Ownership

- 21.42% report working out of a dedicated home office
- 42.85% rent an office / studio
- 21.42% own their office / studio
- 14.28% rent or share administrative space within a co-working facility
- 57.14% share their administrative workspace (rented or owned) with other cultural organizations

Location

- 13 respondents provided postal code information for their location
- All but one respondent has their administrative home located in Downtown Hamilton.

Size & Price

- Average square footage (administrative) is 464; Median square footage is 240
- 52.92% respondents also reported programming space with an average square footage of 2767; Median 1800 (This average is skewed slightly by one space which reported 10,000 square feet of programming space)
- Average monthly cost (either rental or carrying cost) is $975.00 (median $775.00)
- Average cost per square foot is $15.62 (Median $6.04)

Use of Space

- 50% reported hosting the majority of their programming in their administrative space
- 50% said their space could be rented to outside groups / individuals

Physical Attributes

- Specialty equipment or building features most commonly mentioned as important. This can range from specialty flooring, unobstructed open space, basic kitchen amenities (12 mentions)
- Natural light also important (6 mentions)

- Location (4 mentions); access to parking (4 mentions)

Social Attributes

- Location of top importance (10 mentions); followed very closely by 9 mentions of ability to collaborate / share resources with other creatives

Type of space that would help your business excel in Hamilton

- Creative / collaborative space (3 mentions)
- Performance / rehearsal space (2 mentions)

For-Profit Creative Businesses

Response Rate

- 42 respondents total (1 removed as Burlington-based business)
- 2 respondents only entered baseline data – this has been accounted for in calculations
- A number of respondents, particularly in the visual art and craft categories could potentially be identified as individual artists / creative workers. However, as they have self-defined as a business, we choose to leave their data in the creative business analysis

Respondent Profile

- Represents a mix of different business types, highest representation was retail (14.29%), web & interactive (9.52%) and fine craft (9.52%)
- Primarily small business*
  - Average number of employees 4.93, median is 3
  - Only 3 companies (7%) have over 15 employees
  - If define small business by income level, number is increase to 7 (17.5%)**
- There is a small differential between number of years in business (6.77 average, 6 median) and number of years operating in Hamilton (5.44 average, 4.5 median). Indicates creative businesses are relocating to Hamilton

* There is no agreed upon definition of small business in Canada. For the purposes of this study, we defined small business as having less than 15 employees.

** Another metric to identify small business can be gross income. A preferential federal tax rate applies to companies earning $500,000 or less.

Annual Gross Revenue

- 50% of respondents reported an annual gross revenue of under $50,000
- 10% reporting revenue range $50,000 - $100,000
- 15% reporting revenue range of $100,001 - $250,000
- 7.5% reporting revenue range of $250,001 - $500,000
- 10% reporting revenue range of $500,001 - $1M
- 7.5% reporting revenue range of 1M – 5M

Location of Production

- The vast majority of the companies' work and production happens in Hamilton
    - 60% report that 76 – 100% of their company's work / production activities happen inside Hamilton; 17.50% report 51-75% (see charts below for more detail)

Hamilton

0 – 25%	26-50%	51-75%	76-100%
10.00%	10.00%	17.50%	60.00%

Outside Hamilton (within 1 hour drive)

0 – 25%	26-50%	51-75%	76-100%
45.00%	17.50%	2.50%	2.50%

Outside Hamilton (beyond 1 hour drive)

0 – 25%	26-50%	51-75%	76-100%
47.50%	10.00%	0.00%	2.50%

Outside Ontario (within Canada)

0 – 25%	26-50%	51-75%	76-100%
40.00%	5.00%	2.50%	2.50%

Outside of Canada

0 – 25%	26-50%	51-75%	76-100%
40.00%	2.50%	0.00%	2.50%

Location of Clients

- Client base is more spread out but with a concentration in Hamilton
    - 35% report that between 76-100% of clients located in Hamilton
    - 20% report that between 51-75% of clients located in Hamilton\
- Remaining client base spread out; concentration is what you would expect (higher concentration in nearby areas such as Toronto, decreasing concentration as move out of Ontario, Canada, etc.)
- Of note, 4 companies (10%) report that 76-100% of client base is International

Online

0 – 25%	26-50%	51-75%	76-100%
30.00%	2.50%	5.00%	5.00%

Hamilton

0 – 25%	26-50%	51-75%	76-100%
20.00%	20.00%	20.00%	35.00%

Toronto

0 – 25%	26-50%	51-75%	76-100%
30.00%	17.50%	7.50%	2.50%

Ontario (beyond Hamilton / Toronto)

0 – 25%	26-50%	51-75%	76-100%
42.50%	10.00%	7.50%	2.50%

Canada (outside of Ontario)

0 – 25%	26-50%	51-75%	76-100%
30.00%	7.50%	0.00%	2.50%

International

0 – 25%	26-50%	51-75%	76-100%
22.50%	10.00%	0.00%	10.00%

Workspace

Rental vs. Ownership

- 30% report working out of a dedicated home office / studio
- 42.50 % rent an office / studio / retail space
- 17.5% own their office / studio / retail space
- 5% rent space within a co-working facility
- 73% do not share their workspace (rented or owned) with other creative people / businesses
- Almost equal split if there are other creative people/businesses in the same building (51% yes, 49% no)

Location

- 35 respondents provided postal code information for the location of their workspace
- Majority of workspaces located within the lower city (83%); within the lower city locations, 45% are either on James Street or within 2 blocks
- Remaining spaces spread out on Mountain, Dundas and Ancaster (see BatchGeo for more detail)

Size & Price

- Average square footage is 1,359; this number is slightly skewed due to two large spaces (6,000 sq+); Median square footage is 800
- Average monthly cost (either rental or carrying cost) is $1631.98 (median $1,130)
- Average cost per square foot is $18.00
- Only 45% of survey respondents chose to answer this question. Many respondents who stated that they have a home office / studio did not answer; this

may indicate that they were unsure how to assign value / cost of space (vs. day-to-day living expenses).
- The respondent's discipline affected type, size and price of workspace
- Businesses that fall into more traditional professional services category (i.e. web, graphic design, architecture, animation, etc.) all have workspaces that are separate from their home (90% rented, 10% owned)
  - Average square footage is 2,687, average monthly cost is $2,928.50, average cost per square foot is $18.11
- Businesses based around traditional arts / individual artist (i.e. visual art, craft, film, dance, etc.) had highest percentage of workspaces within their home (57% have dedicated workspaces in home); 43% have a rented office / studio; no ownership reported
  - Average square footage is 615, average monthly cost is $832, average cost per square foot is $23.20
- Retail had highest percentage of ownership (50% owned, 37.5% rented, 12.5% home office/studio)
  - Average square footage is 667
  - Difficult to determine cost and cost per square foot as 50% of retail businesses chose not to provide this information
- Other types of businesses highly variable, lacking information to perform further analysis

Use of Space
- Majority report using their space primarily for work purposes (i.e. production, meetings, exhibition, teaching, etc.)
- Other reported uses include networking, events, socializing

Physical Attributes
- Specialty equipment or building features most commonly mentioned. This can range from sprung floor, 220 volt power, tall ceilings, outdoor storage space, etc. (22 mentions)
- Natural light also important (15 mentions)
- Atmosphere / type of space (i.e. professional, open layout, etc.) also highly rated (13 mentions)
- Location (10 mentions); access to parking (8 mentions)

Social Attributes
- Location of top importance (34 mentions); 12 mentions of downtown specifically
- 10 mentions of ability to network / be around other creative people
- 14 mentions of privacy / quiet

Type of space that would help your business excel in Hamilton
- Affordable, open, multi-use space most commonly mentioned (13 mentions)
- Creative / collaborative space (4 mentions), Rehearsal space (2 mentions)

Perspectives On Initial Findings

Below Cobalt staff are presenting ways of looking at the data gathered thus far. At this point we're not saying that this is our perspective on the data – but more so opening up conversations on how it could be viewed. We encourage you to do that same after reading the information presented.

Sector Location

While the sector is spread throughout the city, there is clearly a concentration and attraction factor to those located in the lower city. The majority of the sector bases its organizations, businesses and residential locations in the lower city. This provides a quality of life for those in the sector that may allow for flexible work hours, walking/cycling/transit to work, and a greater sense of impact on their neighbourhood when all layers of their life are associated with a concentrated geography.

This may in some cases play into a creatives willingness to earn less as they see their collective and common impact. The primary question then becomes what happens as the known effects of gentrification move forward in these areas and artists/organizations are shifted elsewhere.

Does this fragment the sector socially?
Where does the sector go? Does it move collectively?
How are first steps to moving accommodated, incented?
How is stabilization incented?

Gender Gap

In the individual artist survey we see a rather startling income in equality gap between male and female respondents. Only 4% of female artists, compared to 20% of male artists, declared an income above $40,000. As in all gender/income gap discussions we're sure some of this distance can be accounted for by choice – parental leave, part-time creative pursuits, etc. But it cannot all be so.

Is the cultural sector still one where CEOs and Management level positions are male dominated?
Is there a perception that female artists work is of lessor value?
If we looked at commissions, grants and employment stats would these arguments hold water?

Spaced Out

Some of the number around access to space are alarming. 62% of emerging artist have no access to studio space. 71% of artists feel their current space is limiting their success. Only 10% of artists without a dedicated work space earn over $20,000 per year. Clearly having access to space appropriate for your practice is essential to an artist's career. With rates on James Street North reaching up to $34/ square foot ($8500 per year – almost half of the average artists annual income) how can we ensure the cultural sector stays rooted in the neighbourhoods it helped revitalize?

Can programs be created to provide rental rate subsidies?
Would a process like that just incent developers instead of re-evaluating the value of artists in community?
How can more non-profit organizations move into ownership positions in key neighbourhoods?
How do we create facilities that enable emerging artists to access the space and resources they need to grow in this sector?

Next Steps

April 6	Dinner + Data 60 project stakeholders attended a project update where initial findings were shared. Participants assisted in designing the next stages of the project.
April/May	15 podcast interviews with local artists, developers and City officials
May	Additional data from CADAC, Statistics Canada and McMaster 2 Focus group meetings with target groups
June	Final Report
Ongoing	Action based on the findings.